

Growing a better future for coffee

Sustainability is about ensuring that what we do today to meet our needs doesn't make it harder for future generations to meet their needs.

Coffee produced in line with the principles of sustainability conserves wildlife, protects farm workers and helps farmers improve their income and quality of life.

This approach ensures that people who work with the land live with dignity and with their human rights fully respected. Farmers are helped to earn a decent living for themselves and their families without damaging their environment and without depleting vital natural resources.

The certification seal that can help sustainable coffee grow

The Rainforest Alliance is a leading conservation organisation. Its mission is to protect ecosystems and the people and wildlife that depend on them by transforming land-use practices, business practices and consumer behaviour.

Certification by the Rainforest Alliance is valuable because it is an independent guarantee that high social, economic

Kenco

Sustainable Development

and environmental standards are being met.

Companies, cooperatives and landowners that participate in the Rainforest Alliance programmes meet rigorous standards that conserve biodiversity and provide sustainable livelihoods.

Growing high quality, sustainable coffee

At Kenco, we are passionate, not just about great-tasting coffee, but also about a sustainable future for coffee farming.

Of course, we never forget that our consumers expect excellent quality coffee. That's why Kenco Sustainable Development is made with 100% Arabica beans, giving a rich, full aroma and a smooth, distinctive taste. These coffee beans are carefully selected for their superior quality from farms certified by the Rainforest Alliance.

